

The official online media resource of the SDPA

Be a part of Dermcast.tv and get your product in front of more people. Hundreds of PAs from all across the country are listening to the podcasts on their daily commutes and using the videos as a way to gain more knowledge and information about issues and topics pertaining to dermatology. In the coming months, expect to see a mobile version of the site with more user-created content, commenting, CME and organic keyword search options. Dermcast.tv is the SDPA's only online resource for dermatology PAs, doctors and partners nationwide.

For more information contact Robert Higham at rhigham@dermpa.org

- Hundreds of video & audio podcasts
- Available on Dermcast & iTunes
- 1,300+ page requests a day
- 2,000 podcasts downloaded each month
- 40% growth in the last 12 months
- 66% new visits to the site

PARTNER WITH US TODAY!



	\$10,000 for 6 months	GOLD	\$15,000 for 8 months	PLATINUM	\$20,000 for 12 months	DIAMOND
Logo on homepage	✓		✓		✓	
Pages on Dermcast	1		up to 3		up to 5	
Video Implementation	✓		✓		✓	
Your Video + Our Viewers = ROI	✓		✓		✓	
"Sponsored by" Intro on Podcasts			✓		✓	
Ads in SDPA Publications					✓	
2 Event Sponsorship Packages					✓	
We Produce Original Content for You!					✓	